## WFD Impact Overview

<table>
<thead>
<tr>
<th>Year</th>
<th>Site Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>2,129,623</td>
</tr>
<tr>
<td>2018</td>
<td>3,456,017</td>
</tr>
<tr>
<td>2019</td>
<td>4,030,605</td>
</tr>
<tr>
<td>2020</td>
<td>2,674,415</td>
</tr>
<tr>
<td>2021</td>
<td>4,353,201</td>
</tr>
<tr>
<td>2022</td>
<td>7,256,788</td>
</tr>
<tr>
<td>2023</td>
<td>6,674,334</td>
</tr>
</tbody>
</table>

### Top 10 Countries
- India
- Nigeria
- United States
- Kenya
- Mexico
- Ghana
- Brazil
- Tanzania
- Indonesia
- Côte d'Ivoire

**SITE VISITS BY YEAR**

![Graph showing the increase in site visits from 2017 to 2023](image)

**TOTAL SITE VISITS**

32 million

**Device Usage**

- Mobile 92.6%
- Desktop 6.8%
- Tablet 0.6%

**Gender Distribution**

- Female: 48%
- Male: 52%

**Top 3 Languages**

- English: 66%
- French: 12%
- Spanish: 11%

**Chatbot Conversations**

46,072

**Total Site Visits**

1,379,392

**Providers Trained**

4,053