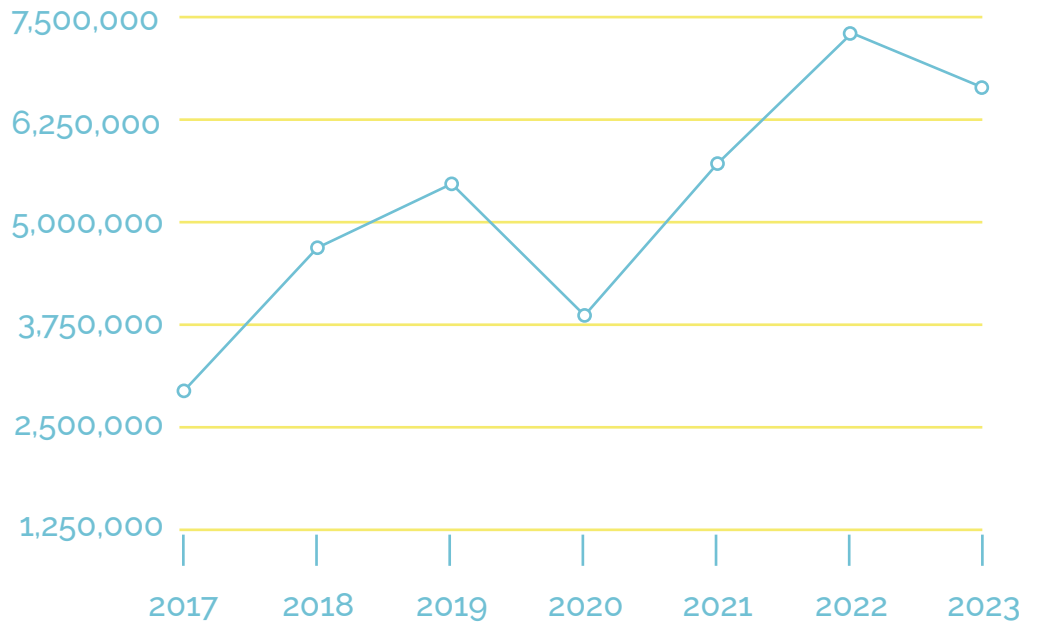


2023 WFD IMPACT OVERVIEW

SITE VISITS BY YEAR

2017	2,129,623
2018	3,456,017
2019	4,030,605
2020	2,674,415
2021	4,353,201
2022	7,256,788
2023	6,674,334

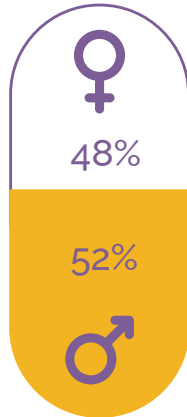


32 million
TOTAL SITE VISITS

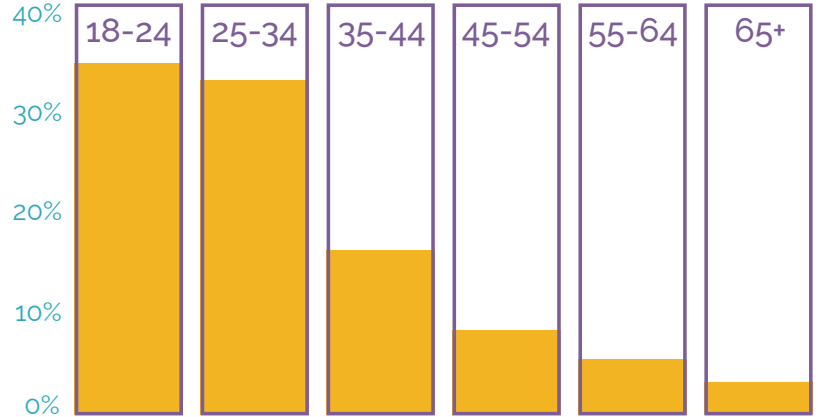


how to use
abortion pill

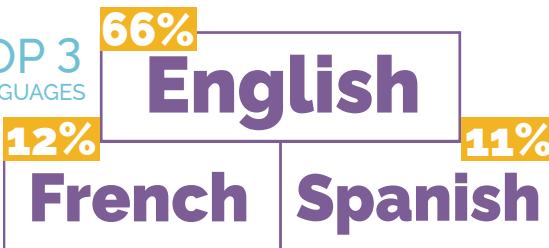
GENDER



AGE



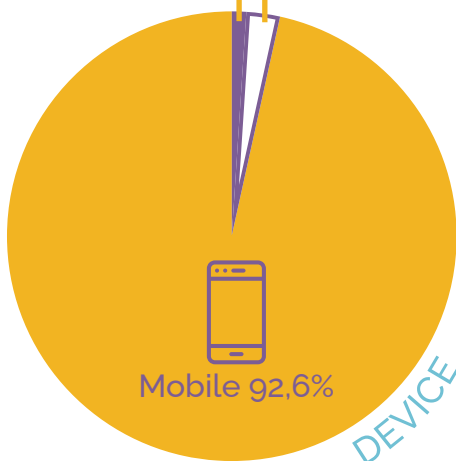
TOP 3 LANGUAGES



Top 10 Countries

- India
- Nigeria
- United States
- Kenya
- Mexico
- Ghana
- Brazil
- Tanzania
- Indonesia
- Côte d'Ivoire

Tablet 0,6% Desktop 6,8%



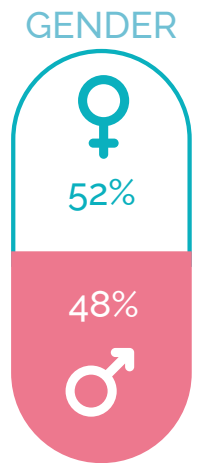
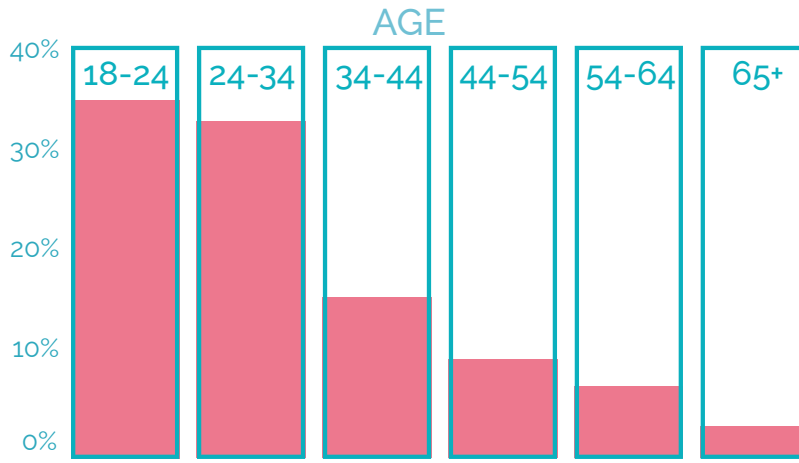
46,072
Chatbot Conversations



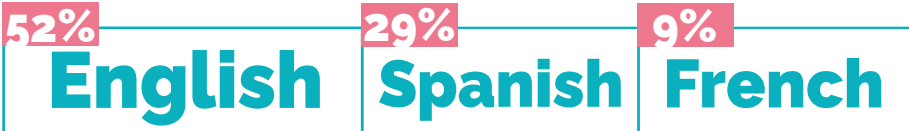
4,053
Providers Trained

TOTAL
SITE VISITS

1,379,392



TOP 3 LANGUAGES



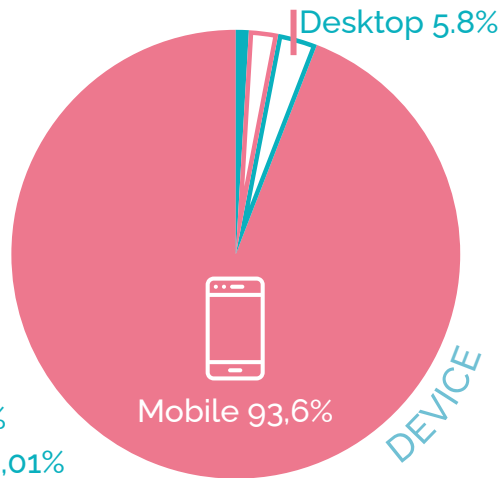
Top 10 Countries

- India
- Philippines
- Mexico
- Brazil
- Kenya
- United States
- Tanzania
- Argentina
- Nigeria
- Colombia

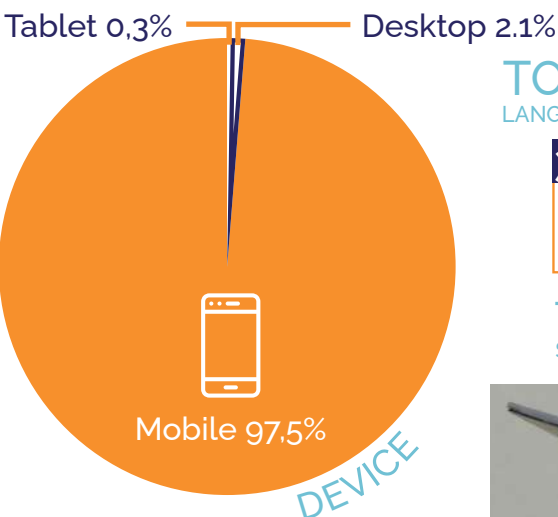
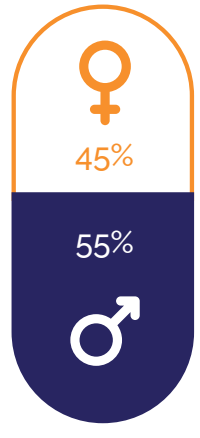
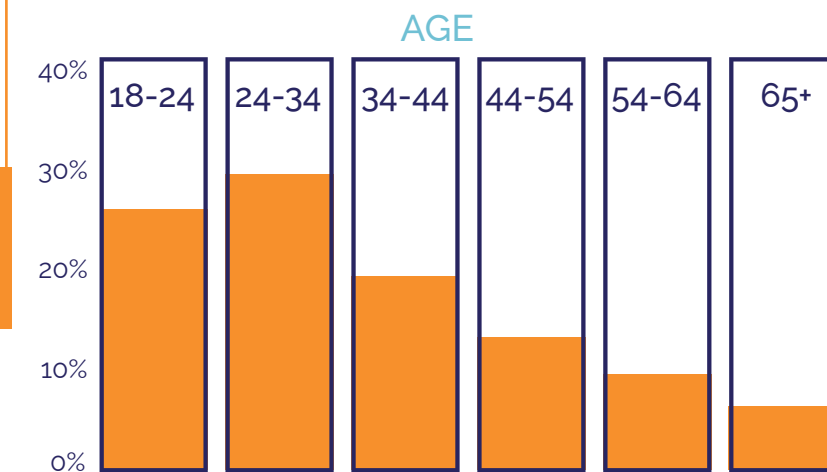
61,267
Counseling Sessions

14,635
Referrals

TOTAL SITE VISITS 3,526,808



FIND MY METHOD.



- #### Top 10 Countries
- India
 - Colombia
 - Côte d'Ivoire
 - Congo-Kinshasa
 - Bolivia
 - Mexico
 - Pakistan
 - Togo
 - Benin
 - Gautemala

TOP 3 LANGUAGES

49% **English** 38% **French** 7% **Spanish**

TOTAL SITE VISITS 1,768,134

